

**Company**

Oliver Carty

**Sector**

Pigmeat

**Chief Products**

We process a wide and varied range of premium pork and bacon products including bespoke specialty cures and various value added products.

**Sustainability Headlines**

- Reduction of energy consumption through the amalgamation of two production plants
- Reduction of water usage in both plants
- Sourcing in excess of 80% of all raw materials from Origin Green Approved Suppliers

**Who We Are**

Located in Athlone, Oliver Carty is one of Ireland's largest pork and bacon suppliers. We pride ourselves in offering top quality retailer branded and own branded products. Established in the 1950s by the late Oliver Carty the company is now owned and managed by Oliver's son Ted.

At Oliver Carty we believe in excellence. Quality is at the center of everything we do. Supplying quality pork and bacon products is a tradition for us; we've been doing it for over 50 years. Supporting Irish farmers, Irish jobs and the local community is part of our roots and underpins how we do business.

Our plants are licensed by the Department of Agriculture, Food and the Marine, our plant number is IE 784 EC. Our plants are registered with and a member of the Bord Bia Quality Assurance Scheme. We are accredited to the Global Standard for Food Safety and we are a certified member of the Irish Organic Farmers and Growers Association.

Our journey to date has been encouraging, starting out on a small scale with a turnover in 1995 of €792,000 and 11 employees this has grown to a turnover in 2013 of €44 million and 150 employees.

We continue to champion innovation in all of our products and testament to this are the prestigious awards we have won including the Great Taste, "Best Irish Specialty" better known as a "Golden Fork" which is one of the highest accolades a company can win in the food industry.

## **Our Sustainability Credentials**

Oliver Carty's sustainability credentials are varied from our Green team, who champion and celebrate sustainability, to our Green Award nominations.

As a business we are committed to providing better and more sustainable solutions throughout our day to day operations and decision making. Our commitment to sustainable practices underpins how we conduct our business and how we can have a positive influence at every stage of the production chain.

Benchmarking ourselves against our peers is an important part of how we measure our performance and continually challenge ourselves to innovate and improve in the area of sustainability.

Recognising the importance of reducing our environmental impact has been an important part of our business for many years. Prior to Origin Green, Oliver Carty conducted a "Lean Review" in conjunction with key stakeholders that resulted in significant reductions in raw material waste. The outcome of that review was:

- A switch to reusable packaging from raw material suppliers
- Reusable plastic crates for customers
- Use of pooled pallets
- Use of recyclable cardboard dolav containers for imported products

Our commitment to sustainable practices has been recognised through the Green Awards where we were finalists in three categories. The Green Awards acknowledge excellence in sustainability and best practice amongst Ireland's leading organisations and individuals.

Oliver Carty has been a member of Repak for over ten years. Our membership with Repak ensures that Oliver Carty are contributing to the ongoing achievement of Ireland's EU packaging waste recovery and recycling targets.

## **What Origin Green Means To Us**

Oliver Carty is delighted to have been one of the first companies to receive Origin Green membership in 2013. Origin Green provides a platform to progress Oliver Carty's commitments at the highest level and to deliver on our ambitious sustainability goals.

"Our sustainability plan is an integral part of our overall strategic plan which integrates seamlessly into our existing business structures and processes. Our dedicated Green Team focuses on many initiatives including the reduction of our waste levels, along with championing efficient energy and water usage.

Our commitment to the Origin Green programme is benefitting our local community today whilst ensuring that we are protecting resources for generations to come." Ted Carty, Managing Director Oliver Carty

## **Benefits of Origin Green Membership**

The benefits to Oliver Carty of having Origin Green membership are numerous.

One of the key benefits that Origin Green provides us with is the opportunity to be a leader in producing high quality pork and bacon products that are sustainably produced. The targets that Oliver Carty have achieved to date prove that sustainable practices result in greater efficiency thus yielding benefits for all stakeholders in the supply chain.

Oliver Carty have embraced Origin Green membership which has afforded us the opportunity to work side by side with experts in the field of sustainability and has provided us with a credible qualification to give us a differentiating factor against competitors in both national and international markets.

## **What We're Doing Better**

Since our membership to Origin Green we have met our targets and implemented further initiatives as part of our Five Year Plan.

Oliver Carty has a dedicated Green Team to ensure that we embed the best sustainability practices at every level within our organisation. The Green Team ensures the monitoring of our sustainability plan and promotes the progress of sustainability within the company. Our people are our strength and we continually invest in the training and skill development of our team to ensure we remain at the fore particularly around the area of sustainability.

Additional stretch targets have been identified to potentially further improve Oliver Carty's sustainability efforts. Examples include; wind-generation, upgrading refrigeration and exploring harvesting rainwater for the end of 2015.

Sustainability is key to delivering satisfaction and long-term return to our customers, employees, community and to the business. Origin Green provides a platform to progress this commitment at the highest level and to deliver on ambitious sustainability goals.

Website: [www.olivercarty.ie](http://www.olivercarty.ie)

Facebook: Oliver Carty